

Bridget Clapham Testimonials

Testimonial for Bridget Clapham

Bridget has worked with Boehringer Ingelheim for the last 10 years. During that time she has become established as a highly professional and valuable extension to the internal development team.

Her particular strengths lie in the following areas:

Business focus – Bridget focuses on the business results and subsequent interventions that will deliver value to the business. This includes being able to take a holistic view of the various supports which need to be in place to make any interventions fully effective. Bridget is very capable of taking a desired business outcome and designing; delivering and following up on the appropriate development interventions to deliver that outcome

Customisation – Bridget always ensures that her programmes meet the real needs of her customer groups. This means that she holds the business outcomes in mind, but also works at an individual level with her customers to ensure that every individual takes away something of value to them

Interpersonal style – Bridget has a very warm and caring style which comes across in her dealings with people. The people who work with her genuinely feel that she is there to support them and cares about them as an individual. Because of this Bridget is capable of working with a wide range of people from Directors through to shop-floor workers

Coaching and change management – Bridget has an impressive repertoire of skills and techniques which support coaching and rapid change. I feel that this is a unique strength. She is also an excellent facilitator in both small and larger groups

Part of the team – Bridget has always worked closely with the internal development team to ensure that what she does is integrated and to appear as part of 'one team' to our customer groups

I have every faith that Bridget will be successful in whatever projects or interventions she works on and it is a real pleasure to work with her.

Gwendoline Tregunno
Manager Human Resources Development
Boehringer Ingelheim UK

AXA Life

I have worked with Bridget for several years now, with a number of her hats on ...

My first encounter with Bridget was when she was **assisting** a Paul McKenna workshop. As a head of Sales Training for a large international company, I come across my external consultants – most of whom I have little time for, but Bridget was different. I requested Bridget's assistance on one of the exercises, and there was no looking back – I sought her out at every opportunity thereafter! Her empathy and ability to communicate with me struck me instantly. Which led to our second encounter ...

I had a team of professional trainers, of whom 6 wanted to know more about NLP & using it specifically in the Coaching Process. Bridget built a 2 day workshop programme bespoke around our needs – which was **delivered highly professionally**. This involved 1:1s before the programme, stand up delivery to a group of professionals and support after it for all the delegates ... again, Bridget's empathy & communication skills were bought to the fore.

Lastly, I have used Bridget's capabilities to effect some **serious change-work** with one of my Account Managers ... to Great effect. This individual was hugely lacking in self confidence ... and constantly putting himself down ... not great for a salesman. Bridget has met this person 3 times F2F, and stays in contact with phone support. Her innovative approach has seen a Massive improvement with my Account Manager ... who previously sought many "mainstream therapies" in the past e.g. cognitive therapy (to absolutely no effect). He has thoroughly benefited from this 1:1 change work and I would have no hesitation in using Bridget again if the situation arises.

In summary ... I'm a big fan of Bridget! She's risen to every challenge I've asked from her ... effects change on a 1:1 basis & in group work.

Put simply ... she does what she says on the tin ... and as I fee-paying customer, I can't ask for more than that!

Simon Woolnough

Former Head of Sales Training

Area Sales Manager

AXA Life

NLP Coaching For Change

I have known Bridget both personally and professionally for the past four years.

We have worked together on personal development workshops for both teenagers and adults.

Training with Bridget is a joy; she projects absolute professionalism and is also flexible in meeting the specific needs of her audience. Her extensive background within the health and education sectors, where she lectured to both Nurses and Doctors has provided a solid foundation upon which she practices the highest level of skills as a trainer, coach and a Master Practitioner of NLP.

We have written workshops together and she is as skilled at research, design and development as she is in the presentation. Bridget is diligent in ensuring that her professional skills are constantly being updated and regularly assists on NLP Training Courses run by the Society of NLP. She brings warmth and humour to her training and her calm demeanour immediately instils a sense of trust in her with her audience.

Helen Golstein.
Director
NLP Coaching for Change
RGN, Bsc. Health & Education, Cert. Ed., Stress Management
Counsellor, LCA
Master Practitioner NLP Trainer in NLP.



To whom it may concern

Bridget Clapham

I have had the pleasure of knowing and working with Bridget Clapham for the past nine years.

We have worked together to design and deliver a number of training programmes on leadership and communication skills topics for a range of major UK companies, working with all levels of staff from junior professionals to Board Directors. Our collaboration on such projects has worked superbly well and Bridget's professionalism and competence is universally admired and respected by clients.

Bridget has also worked for my own company as an associate trainer on a number of projects, many of these being concerned with delivering training programmes to NHS health professionals, charities and pharmaceutical companies. Her insight gained from being a Master Practitioner of NLP ensures that both the design and delivery of her training interventions are highly effective and focused on meeting the needs of her delegates. Her training is always of the highest quality.

I have no hesitation in recommending Bridget Clapham to you.

Philip Yates
Managing Director
Coachwise Consultants Ltd.
Broom Hall
Shutt Green, Brewood
Staffs ST19 9LX

DTC International

I have known and worked with Bridget Clapham for nearly ten years as a colleague in the field of learning & development and coaching.

I hold Bridget in the highest professional and personal esteem. She is an incredibly skilled, qualified, experienced and professional whom I recommend very highly.

Isobel Heaton.
Managing Director
DTC International